



activities**STRONG**
Executive Edition

Live webinar

May 27, 2025

Beyond the hype: Real talk on AI in senior living



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CEU reminders

- One NAB, NCCAP, NCTRC, and/or NCCDP CEU credit is available. To be eligible for credit, **you need to attend the full hour and complete the post-webinar CEU survey by the deadline.**
- A link to the CEU survey will be shared in the chat at the end of the webinar, as well as emailed to attendees after the webinar.
- **Please fill out the CEU survey no later than midnight on Thursday, May 29th.** Please make sure that you check your junk and spam folder for this survey email if you do not see it in your inbox by tomorrow.
- **Certificates will be sent out via email on Friday, May 30th** by the end of the day. Make sure that you check your junk and spam folder for the certificate email if you do not see it in your inbox. If you have any questions, please email: webinars@lifeloop.com
- This session is being recorded and will be available to rewatch on our website after the live event.
- Chat and Q&A features are enabled. To send a chat to everyone, select “Everyone.”
- Have fun! Thank you for what you do *every single day!*

AI continues to make headlines

Artificial Intelligence
Offers Relief for the
Senior Housing
Industry

AI in Senior Living:
7 Industry Experts Reveal
Top Opportunities and
Risks

*LifeLoop brings AI to life for
senior living, releases new AI-
enhanced solution that delivers
value to staff and residents*

REVOLUTIONIZING SENIOR CARE:
HOW AI ENHANCES SAFETY AND QUALITY OF
LIFE IN SENIOR LIVING COMMUNITIES

SafelyYou Respond™ Proven to Increase Length of
Stay by 4+ Months in Landmark Study

AI COULD OPEN DOORS TO
ADVANCES IN CARE,
OPERATIONS IN SENIOR
LIVING

2025 state of AI in senior living

This 2025 report explores the current and future state of AI adoption in senior living, with insights into how senior living leaders are thinking about AI, where adoption is gaining traction, and what the future holds for the industry.

What's inside:

- Insights into how senior living leaders perceive AI
- Key areas where AI can make an impact across communities
- Current adoption trends and areas for opportunity
- How AI can save staff time, enhance resident personalization, and drive operational efficiency

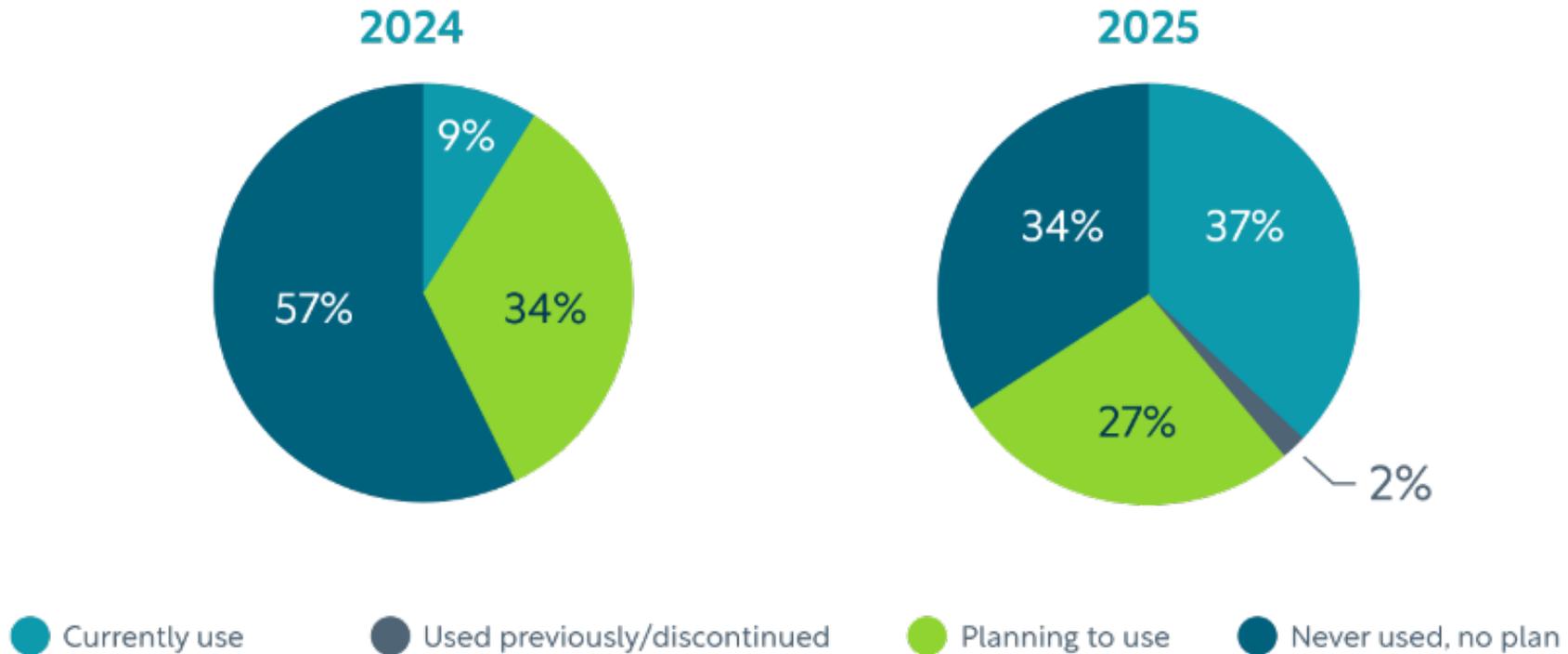


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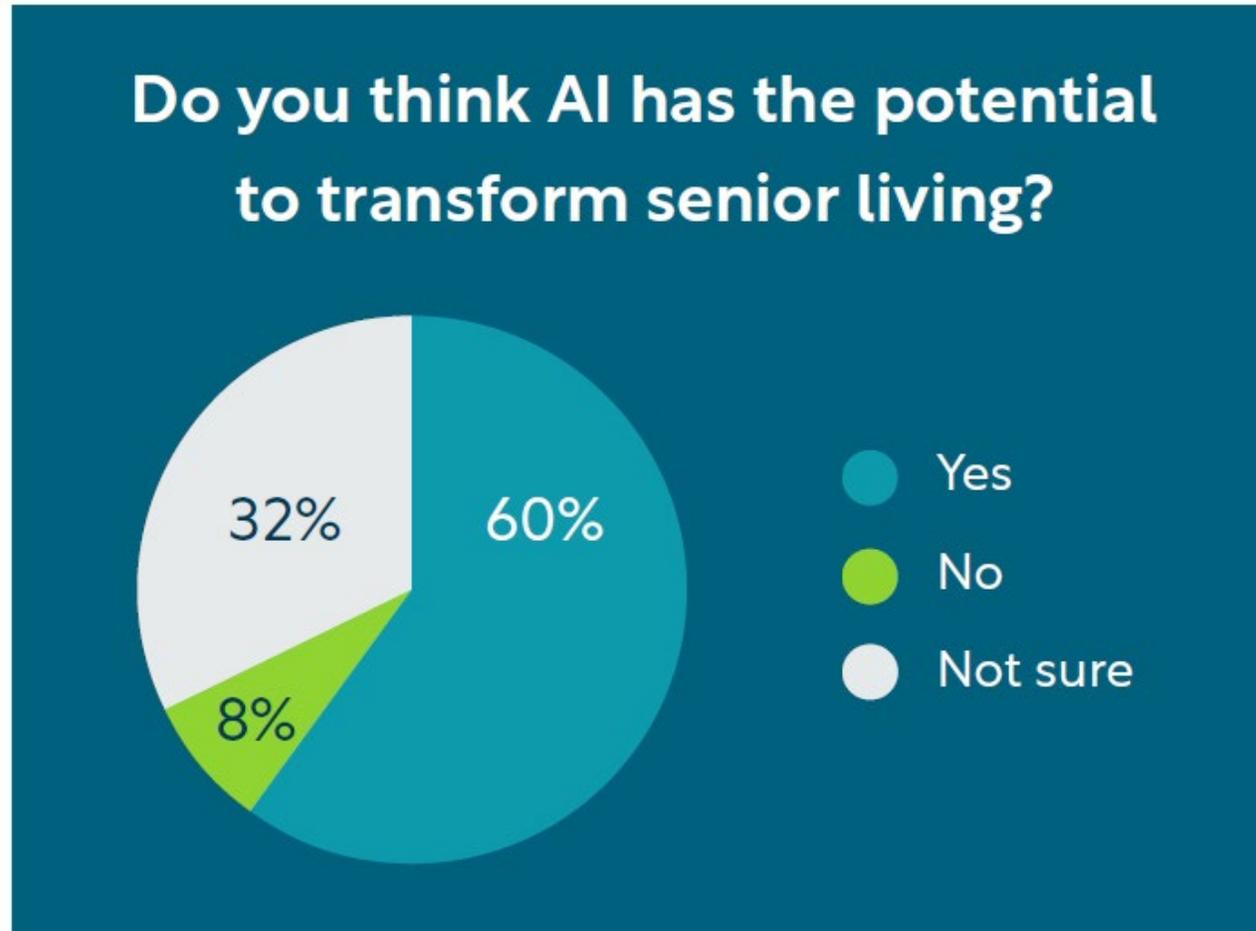


AI adoption: 4x increase in the last year

Does your organization currently use any solutions that incorporate AI?

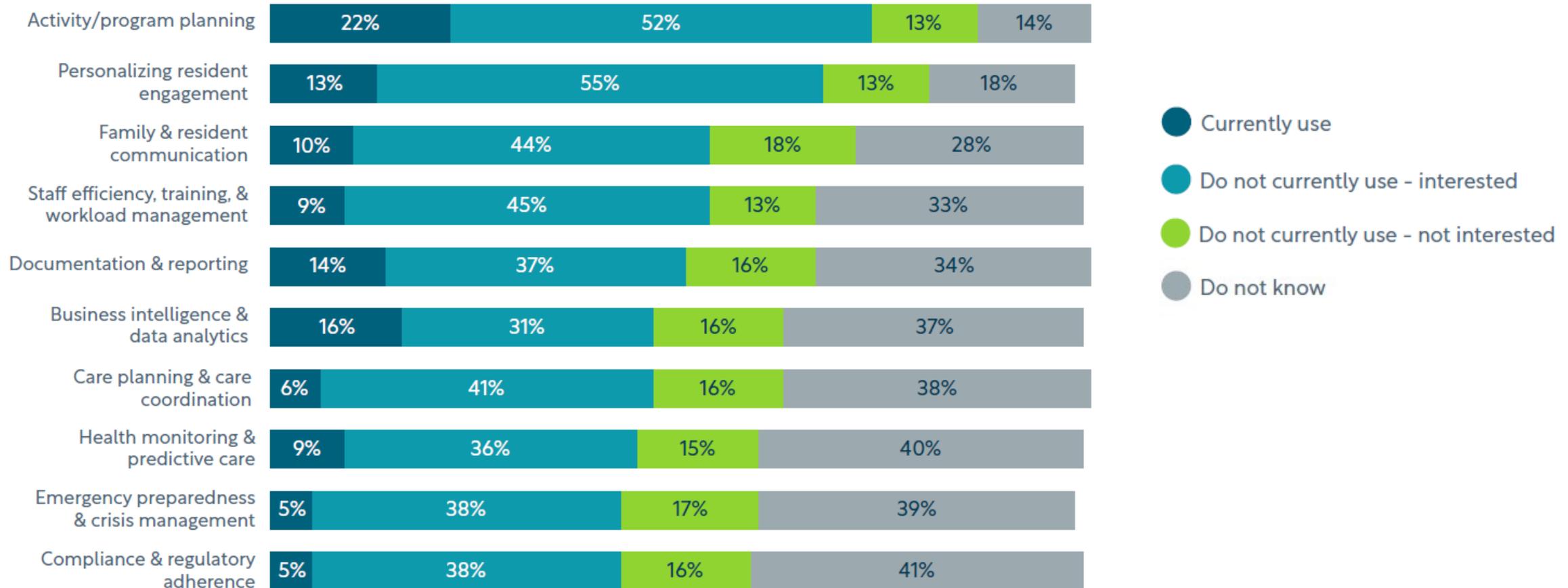


AI's potential impact in senior living



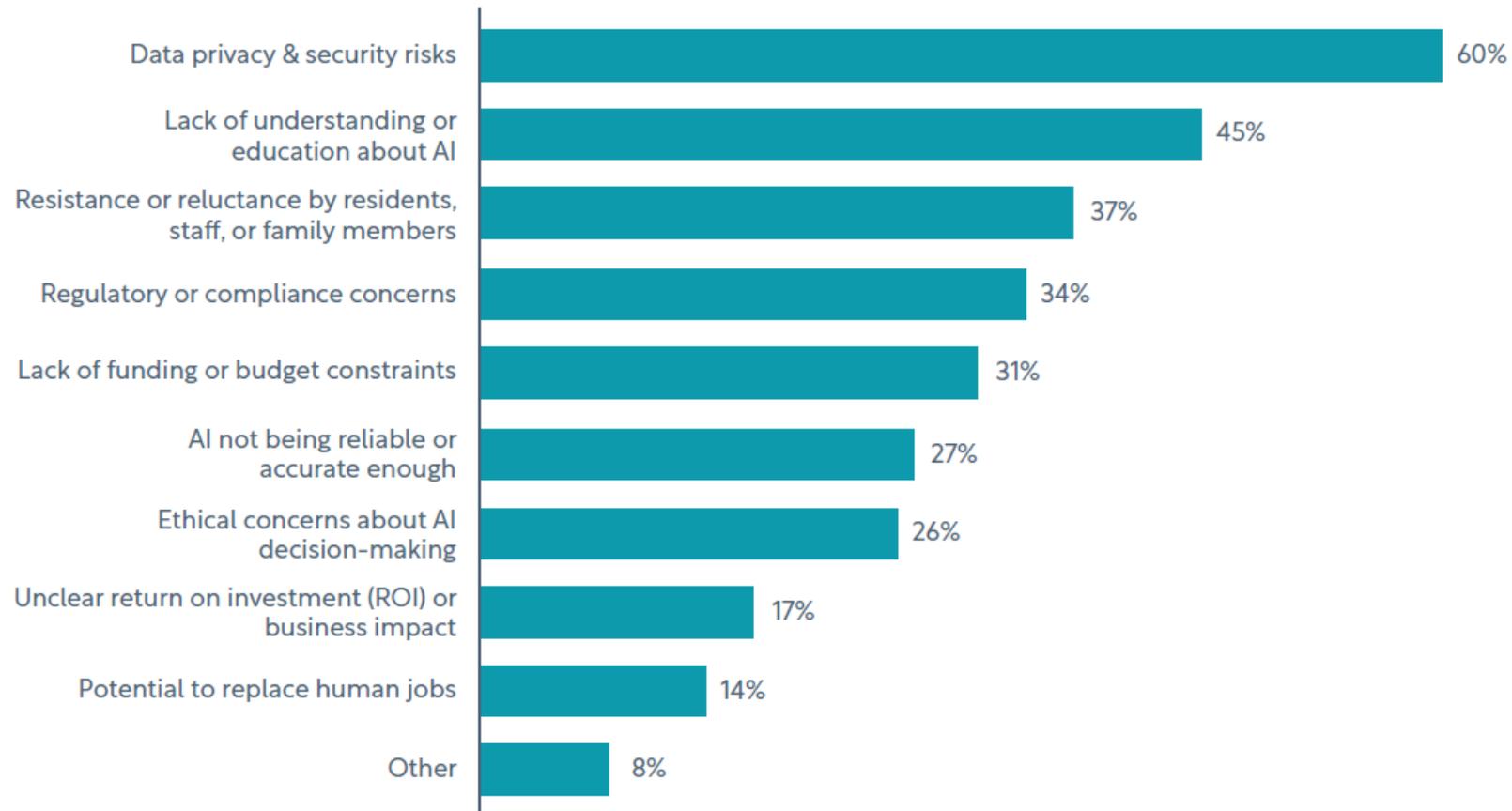
The most common areas of AI adoption align with key industry priorities

Describe your organization's adoption/interest of AI-aided technology in the following areas



Data privacy and security remain the top concern among leaders

What are your top 3 concerns about using AI in senior living?



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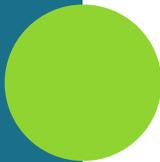
Download your free copy today!



Thank you!



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New Perspective Senior Living



Jeff Moore
VP, AI & Innovation | Product Management
LifeLoop

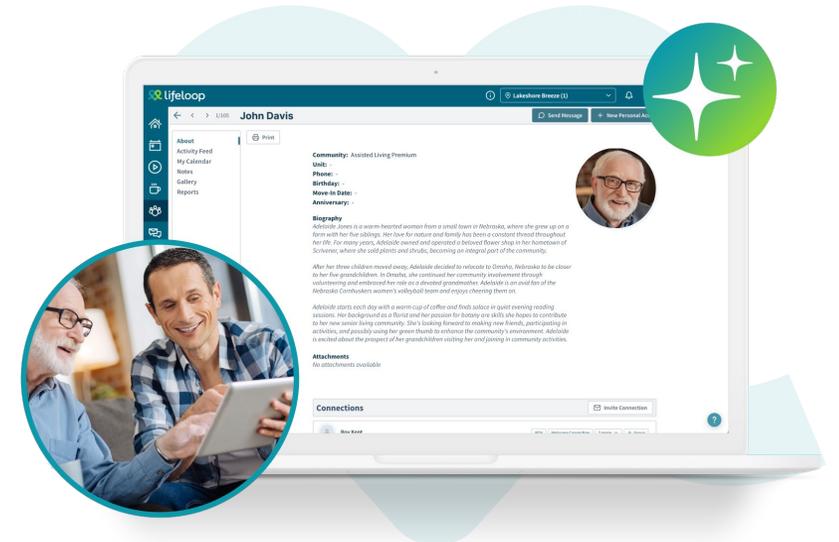
LifeLoop AI-enhanced resident onboarding

Learn more



Easily create detailed resident profiles, empowering your staff to provide deeply personalized experiences.

- Capture more information than ever before, creating a **comprehensive profile** of each resident
- Resident information seamlessly flows into AI-enhanced calendar management, saving staff time on creating **personalized engagement programming**
- Automatically identify shared interests among residents, making it easier for them to **connect and build relationships**
- Record interviews live or upload a prerecorded file for **flexible and fast intake**



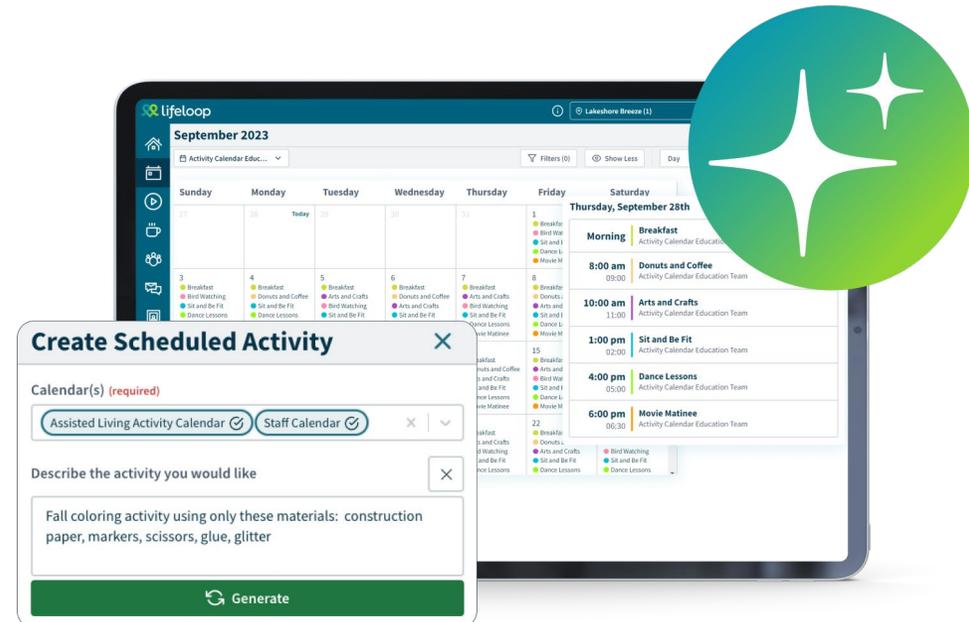
LifeLoop AI-enhanced calendar management

[Learn more](#)



Bring creativity, personalization, and efficiency to your activity planning—now enhanced with AI.

- **Simplify planning and scheduling** with dedicated time slots and recurring events
- **Save staff time (an average of 8 hours/week)** with AI-driven recommendations
- **Boost participation** with activities tailored to residents' interests and preferences
- **Elevate engagement** with clinically-backed iN2L content



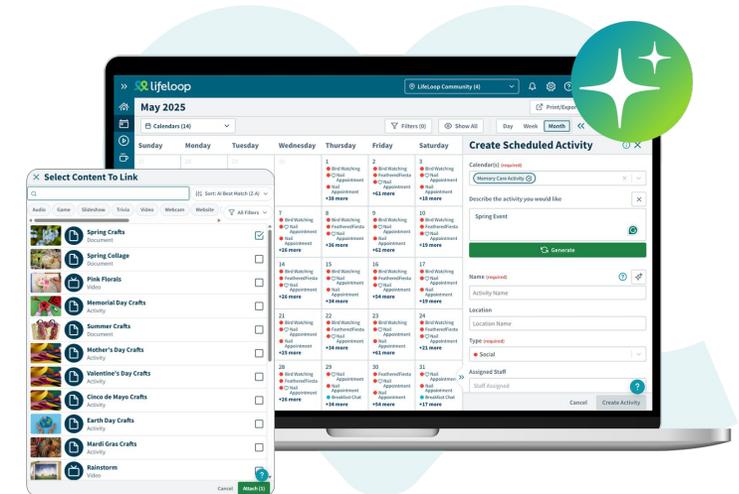
New AI-enhanced content recommendations

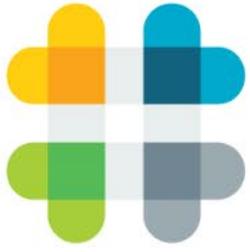
[Learn more](#)



Easily connect iN2L content to activities in your calendar, simplifying engagement and increasing resident satisfaction.

- **Save staff time** with AI that sorts through 7,000+ pieces of content to find the most relevant and engaging content to pair with activities
- **Enhance engagement** with iN2L Content, supporting residents across all dimensions of wellness
- **Drive participation** with AI-suggested content that aligns with residents' interests





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Executive Edition

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Live webinar

June 3, 2025

Pride: Love is love



Kelly McCarthy
Vice President of Engagement
and Memory Care Services
Northbridge Companies



George Silvia III
Resident Engagement
Director, Mentor
Northbridge Companies





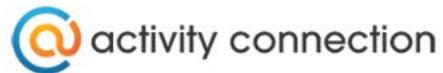
2025 Activities Strong
summer summit

Dementia Freedom: The Future of Senior Living

Tuesday, June 24, 2025 from 11 AM - 6 PM ET / 8 AM - 3 PM PT



REGISTER TODAY!





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