

Insights

Analyze & optimize community performance

With insights from over 4,700 communities and half a million seniors, LifeLoop is the only senior living platform to deliver a Community Engagement Index based on a proprietary scoring algorithm to analyze and optimize community performance.

Stay in the know and benchmark community performance, all in one place

Understand how your community is operating and engaging with a view into performance trends and engagement metrics, providing invaluable insights for strategic decision-making.

Streamline operations through data-driven best practices to enhance resident engagement and staff experience.

With over 25 years of industry leadership, LifeLoop's commitment to innovation and partnership with over 4,700 communities offers the largest resident engagement and operations dataset in senior living. Access the most reliable community performance benchmark metric to effectively identify growth opportunities and pinpoint interventions that enhance residents' lives.



The benefits of LifeLoop Insights

Stay in the know, always

Know immediately when resident engagement is thriving—or faltering—across all your communities. Through a holistic view of community performance, you can be proactive instead of reactive, easily identifying leading indicators before there's a decline in critical areas of business such as occupancy or margin.

Save time & improve data governance

Efficiency meets precision as LifeLoop Insights centralizes key performance metrics. Say goodbye to report overload and data confusion—draw critical conclusions about your community effortlessly.

Benchmark community performance

Analyze key metrics like activity attendance, content utilization, and resident connections. Compare these metrics across communities to identify growth opportunities and intervention points.

Apply best practices

Empower your community with automated recommendations. Address deficiencies, strategize action plans, and enhance overall community wellness effortlessly. LifeLoop Insights is your guide to thriving senior living.

Visualize your Insights: a sneak peek into our dashboard graphs

- Activity programming
- Social connections & resident involvement
- Platform adoption
- Staff operations
- Transportation & work requests
- Engagement content
- Resident and staff content usage
- Family engagement



The ability to have insight into the areas or opportunities to improve our community or to provide additional resident support is no longer subjective. LifeLoop Insights allows us to focus our time and attention by prioritizing the areas of the highest need.

Constance Brasher

Corporate Director, Life Enrichment & Memory Care at Franciscan Ministries