



Living Longer, Better

The senior living series

Charles de Vilmorin

SVP, Resident
Engagement



- Co-founder & CEO of Linked Senior, a resident engagement platform for senior living
- 17+ years Senior Living experience
- Master's thesis on nursing homes: "The nursing home, a Foucauldian paradigm" (Georgetown, 2006)
- Certified Dementia Practitioner
- Validation Method Worker
- MEPAP 1
- I believe Old People Are Cool
- I believe Senior Living is #ActivitiesStrong and Living Longer, Better

Industry-recognized leadership in engagement and wellness

27+ years serving senior living communities

4,700+ communities served

91% of customers recommend us

100% report increased resident wellbeing¹



Award-winning innovation in senior living

Powering a new era of aging



¹LifeLoop Communities That Shine Survey, 2024

Proactive engagement, meaningful outcomes



Improve wellness

By creating personalized experiences, proactive engagement prevents isolation and loneliness while fostering whole-person wellness.



Empower purpose

Staff have the time and tools to deliver meaningful experiences, and residents are empowered to live a life filled with purpose, passion, and joy.



Drive connection

A seamless ecosystem connects residents, staff, families, and the broader community, nurturing stronger relationships every day.

Why LifeLoop

Improving outcomes

Save time &
money



96%

of leaders report increase in staff efficiency¹

72%

operators report increase in staff retention¹

Increase
revenue



97%

staff confirm faster and easier communication with families¹

4.4%

average year-over-year increase in resident occupancy²

Reduce
risk



91%

staff confirm increased accuracy in resident attendance²

94%

staff confirm reduction in resident loneliness³

¹LifeLoop Communities That Shine Survey, 2024

²Grace Management Case Study, 2024

³iN2L Engagement Technology, Research Review, 2021



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April 14, 2026

Reimagining well-being
across the spectrum of
cognitive change

Live webinar



Michelle Daniel
CEO
Eden Alternative



Jennifer Carson
Clinical Assoc. Prof.,
Public Health & Director
University of Nevada



Kim Schmidt
CEO
Sherbrooke Community
Centre

Al Power,
MD, FACP,
Author, and
Schlegel
Chair in
Aging and
Dementia
Innovation



Pat Sprigg,
Retired CEO,
Carol Woods
Retirement
Community

Co-authors Al, Jennifer and Pat at Lake Tahoe

Five Arguments for Inclusive Living

(Carson, Power & Sprigg)

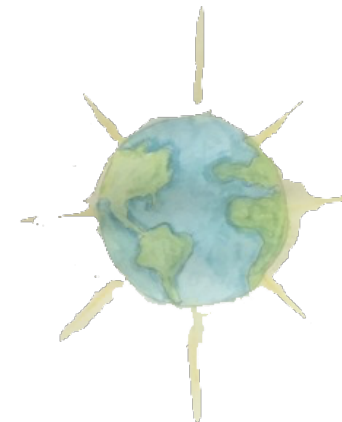
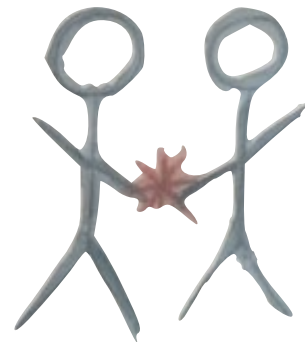
The fallacy of homogeneity

The demographic argument

Lack of evidence of better outcomes within locked, segregated dementia care

Locked doors are a primary cause of distress

Civil rights/human rights argument



Positive Pathways to Inclusion



Reframe Dementia

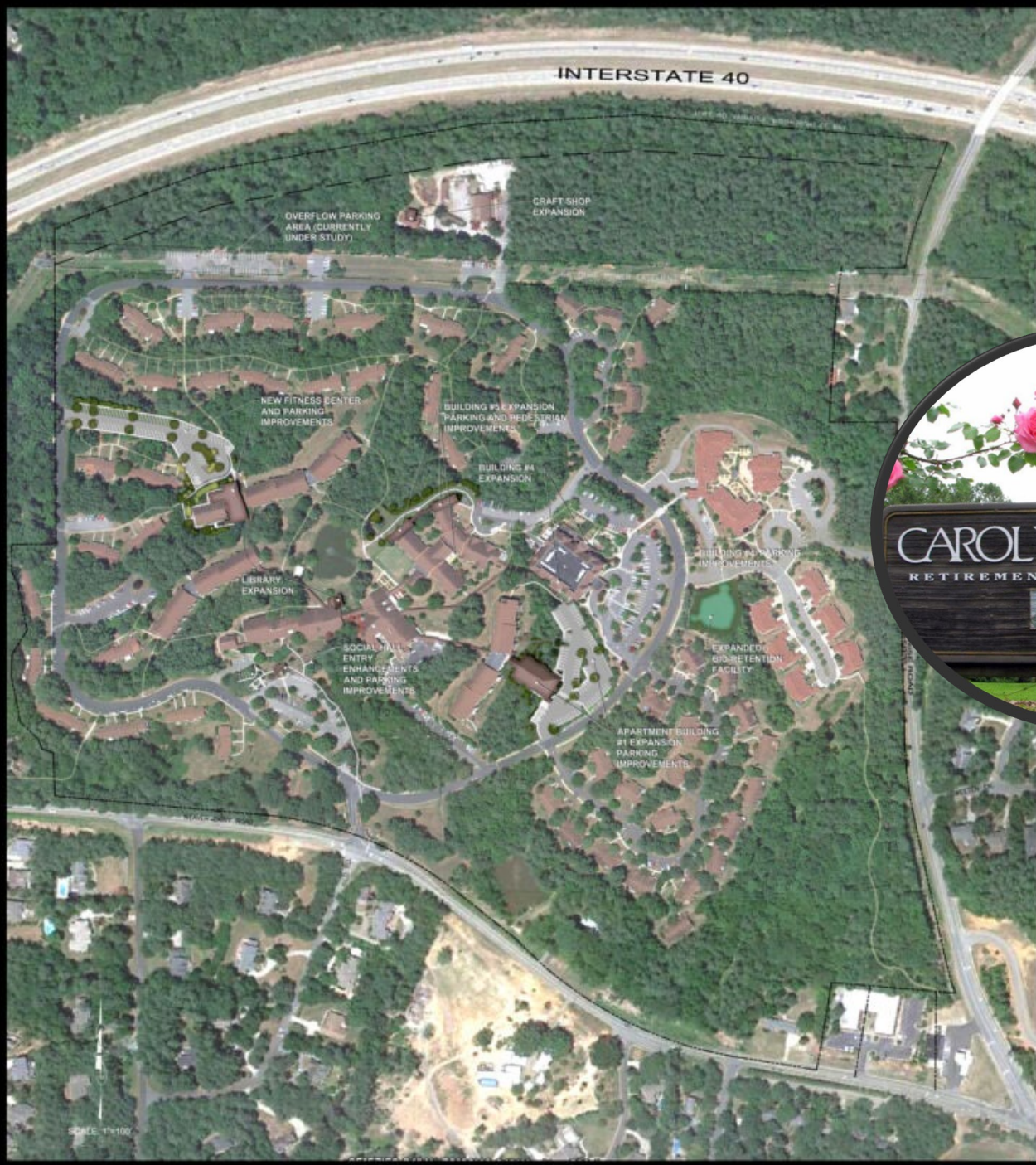
Focus on Well-Being

Embrace Complexity

Create Enabling Environments

Negotiate Upside and Downside Risk

(Carson, Power & Sprigg)



The IPA definition of agitation in cognitive disorders includes four criteria⁷:

- 1 The patient meets the criteria for cognitive impairment or dementia syndrome
- 2 The patient exhibits ≥ 1 agitation behavior(s) with emotional duress that is persistent or frequently recurrent for ≥ 2 weeks, or the behavior represents a dramatic change from the patient's usual behavior[‡]

- 3 The behaviors are severe and associated with excess distress or produce disability beyond that due to cognitive impairment

- 4 The behaviors cannot be attributed to another psychiatric disorder or medical condition, including delirium, suboptimal care conditions, or the physiological effects of a substance

[‡]In special circumstances, the ability to document the behaviors over two weeks may not be possible and other terms of persistence and severity may be needed to capture the syndrome beyond a single episode.

The AASC

Agitation in Alzheimer's Screener for Caregivers

- ✓ What if something in the care environment is the source of distress?
- ✓ How can I help create an optimal care environment?
- ✓ What might it look like to proactively support **well-being**, rather than continually reacting to ill-being?

Question 1

Are you noticing any of the following that represent a change from the individual's usual or past behavior?

a. Repeating motions or behaviors (e.g. rocking, raising fist, pointing finger) Yes No

b. Pacing or restlessness (cannot be still) Yes No

c. Cursing/using profanity or lashing out verbally Yes No

d. Raising voice or yelling or screaming Yes No

e. Resisting assistance or care Yes No

f. Throwing or hitting or breaking things Yes No

g. Trying to hurt self or others (e.g. grabbing, kicking, hitting, biting) Yes No

Question 2

Do any of these behaviors make the individual's day-to-day activities or interactions with others more challenging? Yes No



SHERBROOKE COMMUNITY CENTRE

Unlocking the Doors to
Become a Dementia-
Inclusive Community

KEY STEPS TO ENDING SEGREGATION

Education

Diversity

Individualized Care Planning
focused on the Eden Domains
of Wellbeing

Intentional Design -
Environment



Thank you!



Michelle Daniel
CEO
Eden Alternative



Jennifer Carson
Clinical Assoc. Prof., Public Health & Director, Dementia
Engagement, Education, & Research Program
University of Nevada



Kim Schmidt
CEO
Sherbrooke Community Centre



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May 12, 2026

Myth-busting resident engagement: Translating programming into evidence-backed health interventions

Live webinar

Scan to register



Lydia Nguyen, PhD
Principal Researcher
LifeLoop



Simona Zappas
Director of Engagement
Merrill Gardens





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