



Living Longer, Better

The senior living series

Charles de Vilmorin

SVP, Resident
Engagement



- Co-founder & CEO of Linked Senior, a resident engagement platform for senior living
- 17+ years Senior Living experience
- Master's thesis on nursing homes: "The nursing home, a Foucauldian paradigm" (Georgetown, 2006)
- Certified Dementia Practitioner
- Validation Method Worker
- MEPAP 1
- I believe Old People Are Cool
- I believe Senior Living is #ActivitiesStrong and Living Longer, Better

Industry-recognized leadership in engagement and wellness

27+ years serving senior living communities

4,700+ communities served

91% of customers recommend us

100% report increased resident wellbeing¹



Award-winning innovation in senior living

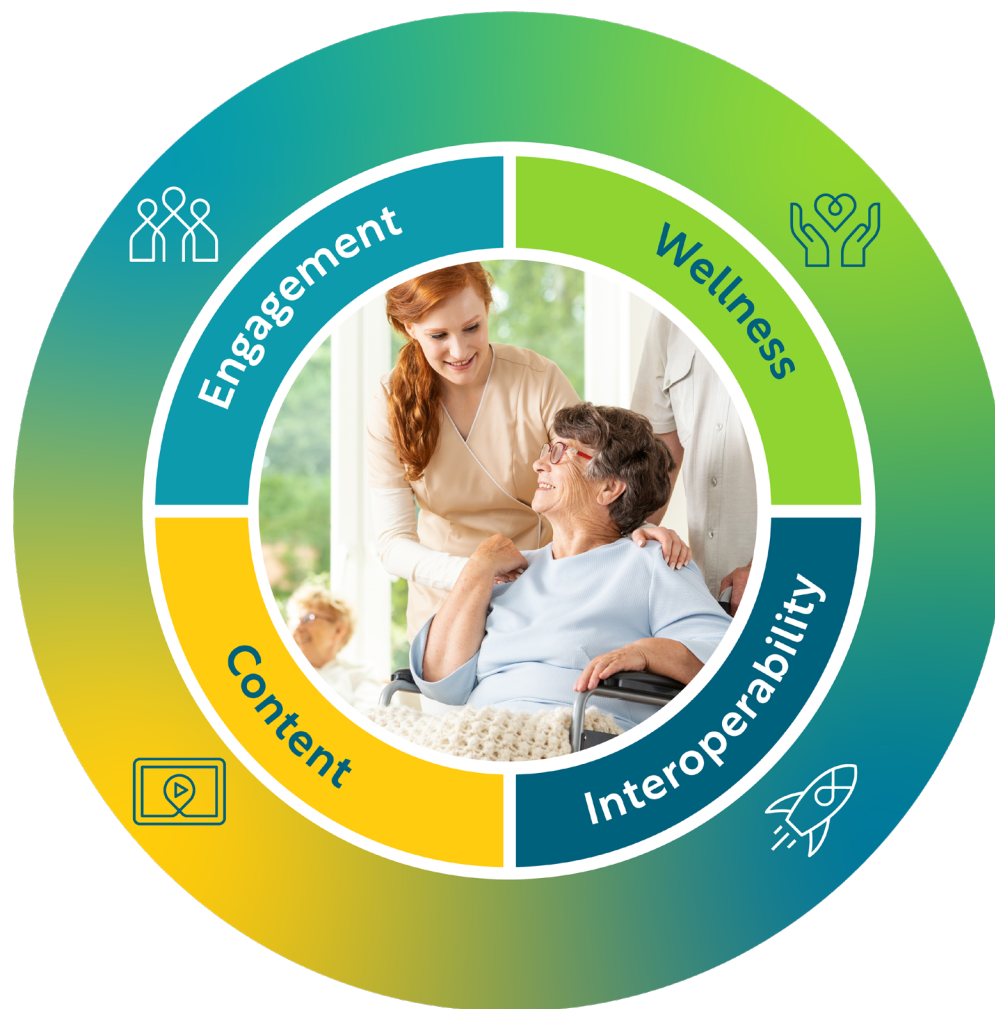
Powering a new era of aging



¹LifeLoop Communities That Shine Survey, 2024

Proactive engagement meets wellness

Connecting engagement, wellness, and operations in one scalable ecosystem



Engagement

- Personalization
- Calendars & operations
- Connections & communication



Wellness

- Wellness Navigator & SEI
- Social isolation prevention
- Loneliness screening & engagement signals



Interoperability

OpenLoop Network + Data flows



Content

- iN2L Digital Content
- 7,000+ content items
- Content recommendations

Social wellness is essential health infrastructure

We developed this report with Argentum to examine the role of social wellness in the future of older adult care.

Download the report to learn:

- Why social wellness is a core driver of health outcomes and cost reduction
- How to measure, operationalize, and integrate social wellness across senior living, healthcare, policy, and technology



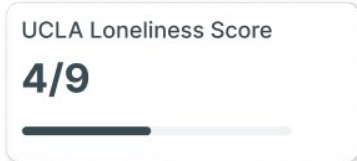


The case for social wellness:
Evidence, impact, and implications for senior living, healthcare, and policy

Download the report:



A new way to prevent social isolation



Learn how the **Wellness Navigator** can help your teams deliver **measurable improvement to resident well-being:**





Living Longer, Better

The senior living series

July 14, 2026

Beyond memory care:
Building dementia-inclusive
communities through
integrated wellness

Live webinar



Kirsten Jacobs

VP, Shared
Learning Initiatives
LeadingAge



Teffie Landmann

Director of Dementia-Friendly
Experience
Landis Communities



Kirsten Jacobs, MSW

- Tap dancing on linoleum
- Family care partner
- Senior living
- Social work
- LeadingAge
- Lived experience



About Us

LeadingAge is a community of nonprofit aging services providers and other mission-driven organizations serving older adults.



MISSION

The Trusted Voice For Aging.

VISION

An America That Values Older Adults And Those Who Serve Them.

Teffie Landmann – Director of Dementia Friendly Services

Leads organization-wide efforts to create a compassionate, dementia-friendly community

- Certified Occupational Therapy Assistant (COTA/L) & PAC-certified trainer since 2016
 - Experienced leader in rehabilitation services, including Director of Rehabilitation roles
 - Sought-after speaker on dementia care best practices
- Education B.S. Biology (Microbiology), University of Akron A.A.S., Occupational Therapy Assistant, Cape Fear Community College



Lumina By Landis Communities

Lumina by Landis Communities is a person-centered dementia initiative that walks alongside individuals, families, and organizations to create meaningful paths forward after diagnosis.

THE LUMINA DIFFERENCE

- Education that inspires growth
- Compassionate, person-centered services
- Creative therapies that heal
- Empowering families with support and resources
- Excellence you can trust



 **Lumina**
The Dementia
Friendly Experience

by
Landis
Communities

Thank you!



Kirsten Jacobs, MSW

VP, Shared Learning Initiatives
LeadingAge



Teffie Landmann, COTA/L

Director of Dementia-Friendly Experience
Landis Communities



Living Longer, Better

The senior living series

August 18, 2026

Designing for life: Moving beyond “beautiful” memory support

Live webinar

Scan to register



Jennifer Boonstra
Director of Resident
Experience
Anthem Memory Care



Michael Zywicki
VP of Programs and
Engagement
Anthem Memory Care





Living Longer, Better

The senior living series

September 15, 2026

**From burnout to belonging:
Staffing memory care for
what actually matters**

Live webinar

Scan to register



Amber Dahle
VP of Memory Care &
Life Engagement
Harmony Senior Services



Traci Taylor-Roberts
CEO
Harmony Senior Services





Stay in the loop!

Visit the **Living Longer, Better** webpage on lifeloop.com to sign up for updates, register for upcoming webinars, and discover new resources for senior living professionals.

